

Backpacking Brides “Get Outdoors and Get Hitched” Photo and Shot List



Tuesday, March 19, 2024

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PR Contact: Finley Hamilton, Backpacking Brides PR Director, 656-545-4343

Schedule: 4 p.m. call time, 5:00 p.m. shoot begins, 8:30 p.m. shoot wraps

Location: Jordan Pond at Acadia National Park, 2928 Park Lane Road

Overview: Photography shoot to promote Backpacking Brides “Get Outdoors and Get Hitched” campaign launching on April 22. Participants need to meet at the Jordan Pond House, located at above address, at 4 p.m. to prepare for shoot beginning at 5 p.m. Models, photographers and assistants need to be prepared for a 60 minute hike to the boat launch.

General Notes

- Shots should try to feature branded logo on the clothing, if possible.
- Jordan Pond House will act as a base for catering, makeup and other assisting participants.
- Models, photographers and assistants should try to be back to Jordan Pond House by 8:30 p.m., as the trail closes after dark.

Photo Shot List

- **5-5:30 p.m. (Pre-hike, indoors)**
 - Shots of brides getting ready inside historic Jordan Pond House.
 - Backpacking Brides logo should be visible on clothing pictured.
 - Candid shots featuring brides packing up their gear in new waterproof backpacks.
- **5:30-6:30 p.m. (Hike to boat launch)**
 - Candid shots of hiking on the way.
 - Make sure to feature shoes during this portion, highlighting their ability to keep clean and dry across the landscape.
 - Shots should include trees and gear in action before arriving at the shoot site.
 - Backpacks should be especially featured in this portion.
- **6:30-7:30 p.m. (Photoshoot on location)**
 - All shots should utilize sunset, should be golden and glowy.
 - Establishing shots of Jordan Pond without models.
 - Shots of individual brides with wildflower bouquets featuring pull-overs.
 - Brides gazing out over the lake.
- **7:30-8:30 p.m. (Hike back to Jordan Pond House)**
 - This time can be used to reshoot anything not captured on the way to the pond, light permitting.