



Workforce Solutions | 1416 S. New Road | Waco, TX 76711

Jess Wheeler
Director of College and Career Readiness
13885 Woodway Dr
Woodway, TX 76712

Jan. 22, 2024

Dear Ms. Wheeler,

Are you looking to get your students involved in the real job market today? Then look no further than the 2024 Yes! Expo on May 10.

This year, we have 49 organizations attending to talk to *your* students about their future careers. Your students can explore in-demand occupations within high-growth industries. By attending, they'll make valuable direct connections with leading employers.

More than just networking with businesses, students in attendance engage in activities like industry interest panels that will help them gather further insight into potential future careers. Your students will have a more memorable career exploration experience by attending our interactive learning sessions, helping them see what a future career may have in store for them.

Registering your Midway students for the Yes! Expo allows them to meet current employers so they know first hand what industry leaders are looking for. So why wait? We hope you'll consider registering your students for the Yes! Expo, registration is going on *now* through April 5. Be on the lookout for an email with more details about how to register.

Kindest regards,

Kary Keucker

Kary Keucker, Public Information Officer
Heart of Texas Workforce Development Board, Inc
1416 S. New Road
Waco, TX 76711

254-296-5300

To: Jess.Wheeler@midwayisd.org

Subject: Don't Say No to the Yes! Expo

Date: Feb. 12, 2024

Hi Jess,

Don't forget about registering for the 2024 Yes! Expo happening on May 10. This is a great opportunity for your students as they begin exploring their future careers.

Your students will get to network directly with leading industry employers and participate in hands-on learning activities that will help them gain valuable insight into the current job market. Registration is open until April 5, so don't hesitate and register here.

Need more convincing? Check out this short video for more information on why Yes! Expo is a life changing experience for high school students just like yours.

Register today and give your students the tools to succeed in their careers.

Kindest regards,

Kary Keucker

Workforce Contract Manager/Public Information Officer

Heart of Texas Workforce Solutions

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